



hackCBS

LEARN. TEACH. HACK. WIN

NOVEMBER 2022

ABOUT SSCBS

Shaheed Sukhdev College of Business Studies (SSCBS) is one of the leading institutions at the University of Delhi, providing schooling under the umbrella of faculty of management and informational technology with an exemplary vision. Established in 1987, CBS has risen to the ranks of number one undergrad business schools in Asia with its exceptional performance in academics and extracurricular activities. The plethora of student societies, representing the college at various global events ensures holistic development of individuals, allowing them to pursue their passion. As an extension to the fabled corporate exposure, CBS has proudly hosted some of the largest events not only in the Delhi-collegiate-circuit, but nationwide.

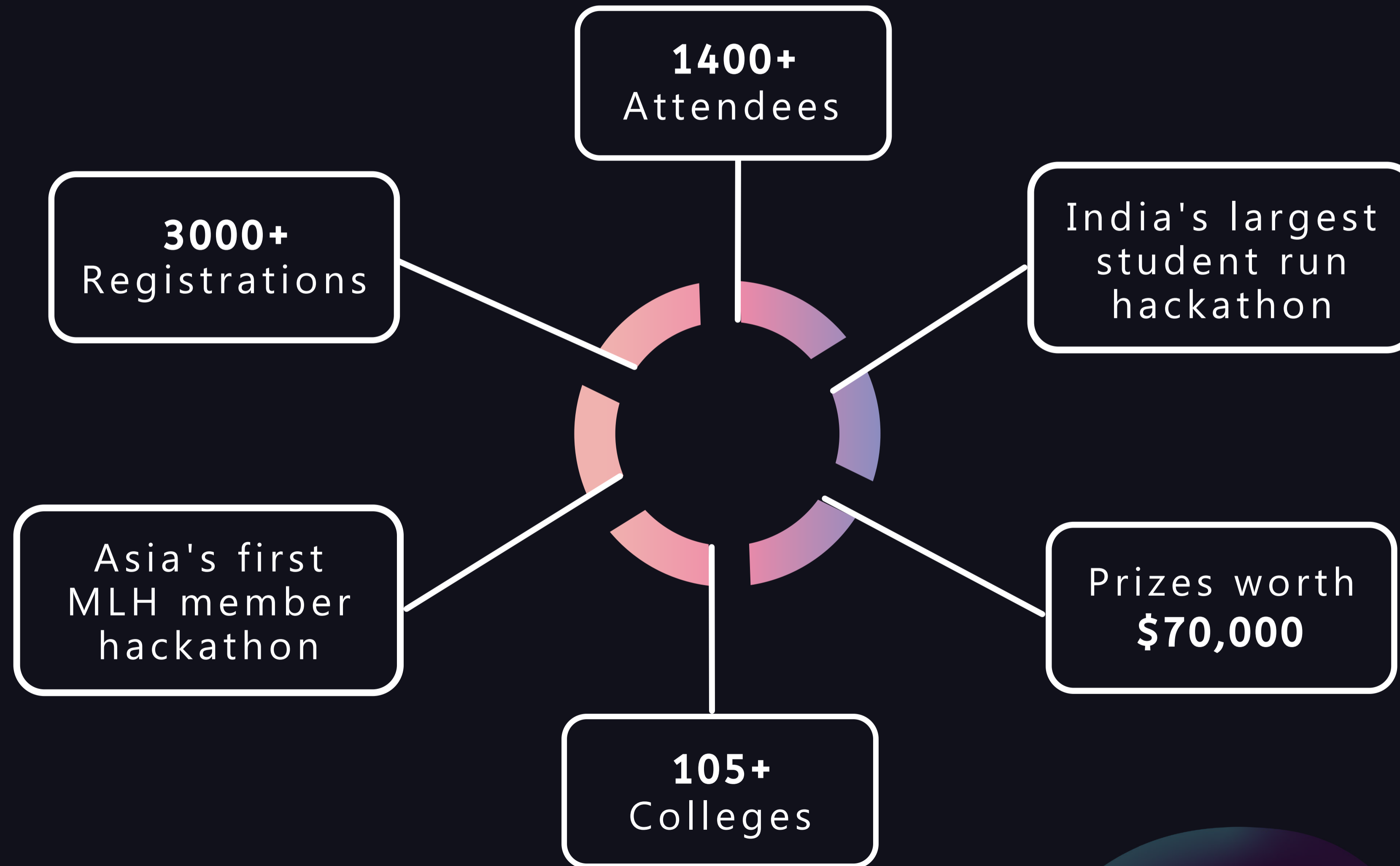


ABOUT hackCBS

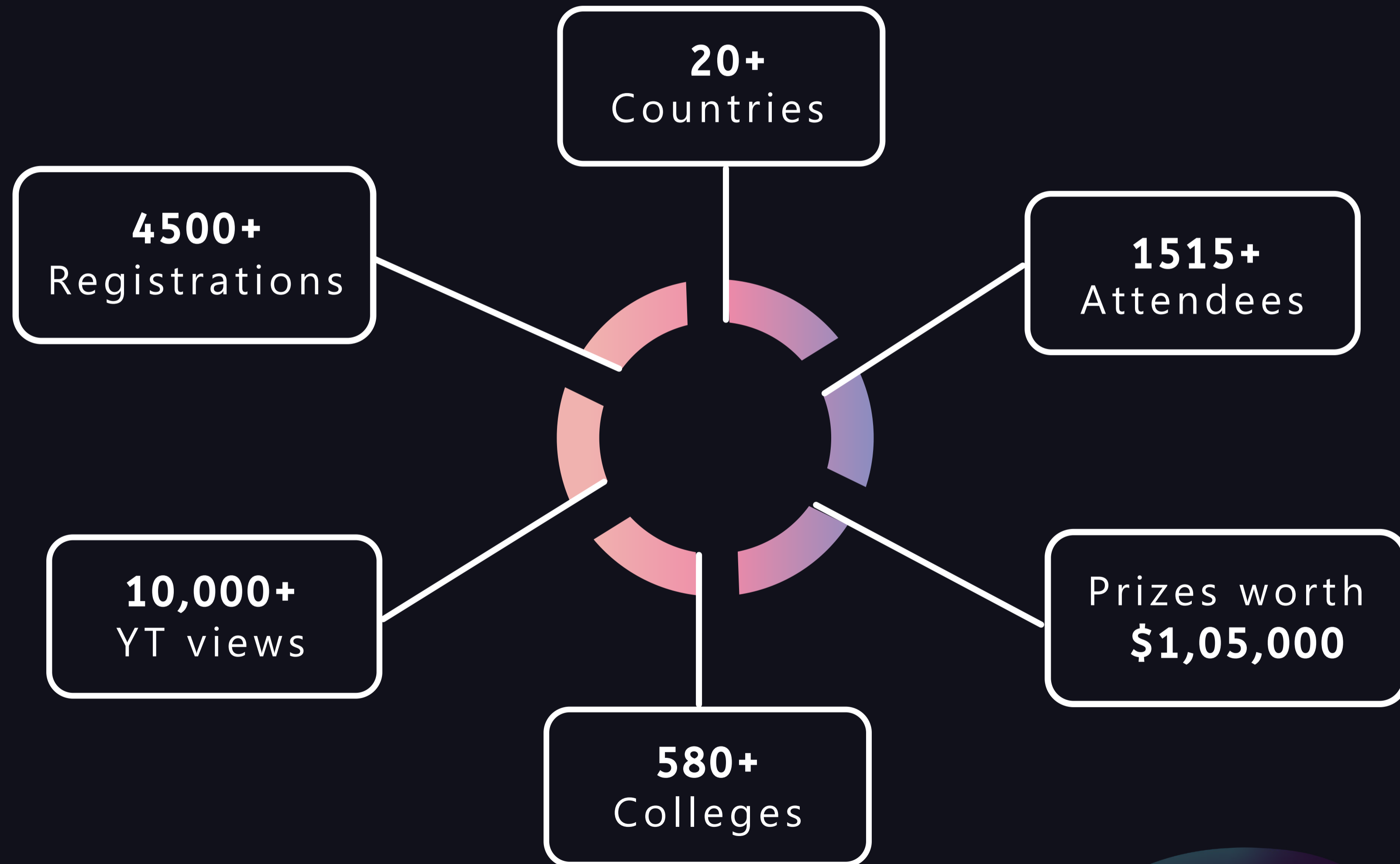
hackCBS is India's Biggest Student-run Hackathon, with a vision to provide a recognized platform to the tech enthusiasts. hackCBS seeks to cumulate action-oriented learning and a competitive environment for all. It has experienced an exponential growth in terms of reach and participation along the way through each edition. hackCBS was the first ever event of its kind which marked the outset of hackathons. hackCBS 2.0 was Asia's first ever MLH member hackathon, succeeded by two digitally organized editions as hackCBS 3.0 and hackCBS 4.0 with an overwhelming response from all over the world and over 2500 registrations. Despite the pandemic, the team pulled off the last couple of editions with great vigor and zeal and is motivated to set new standards this year with hackCBS 5.0.

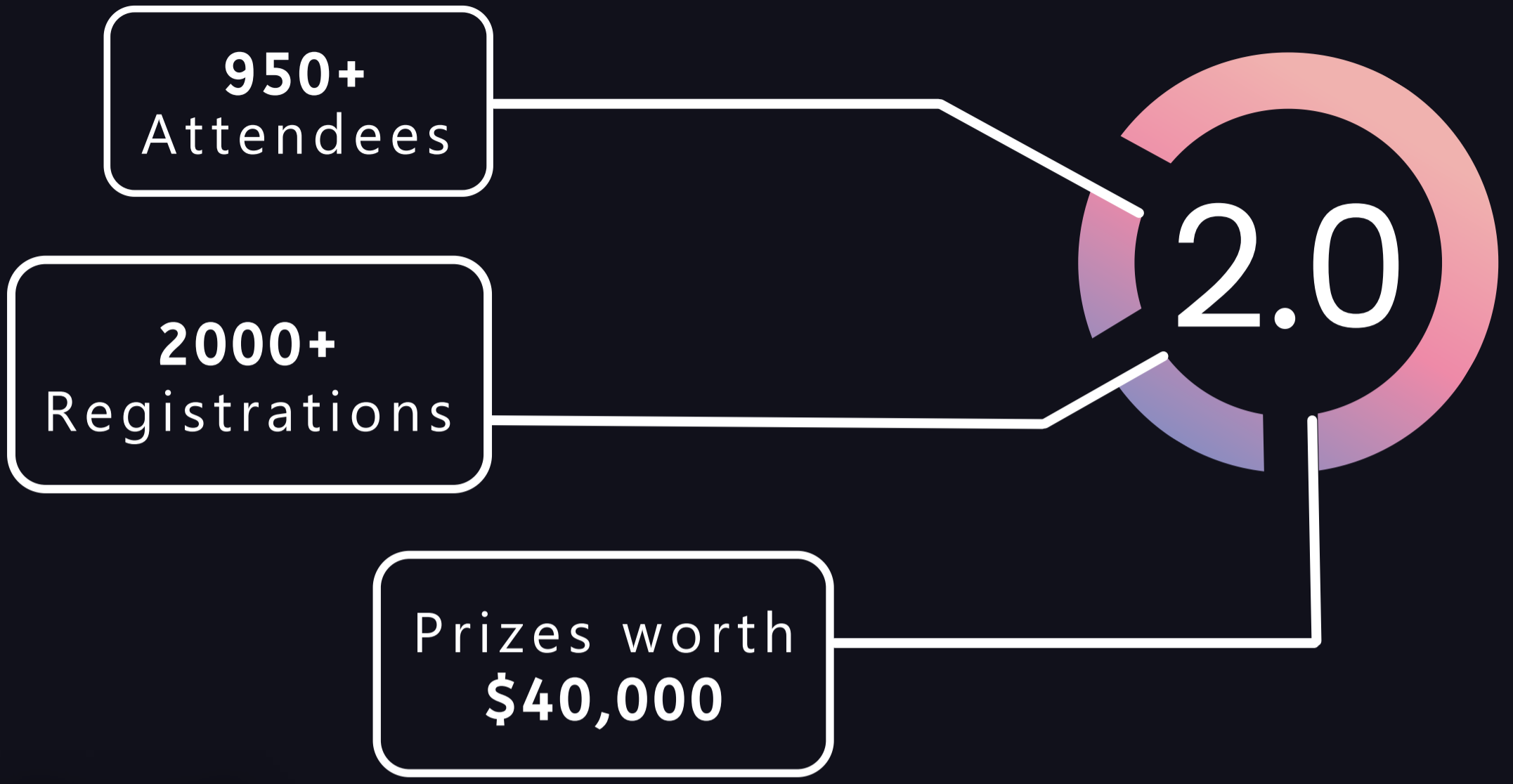
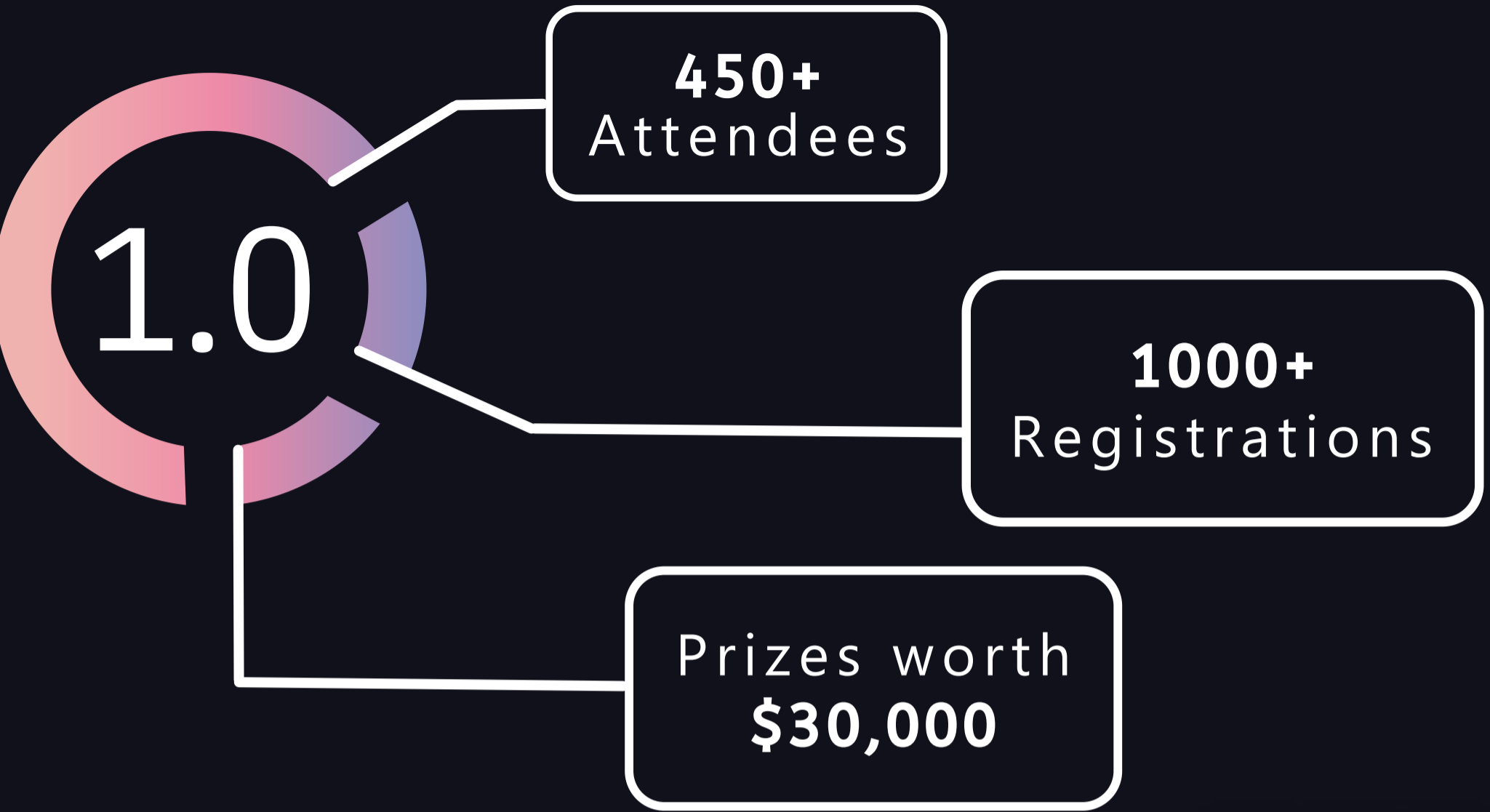


HOW WE STARTED?

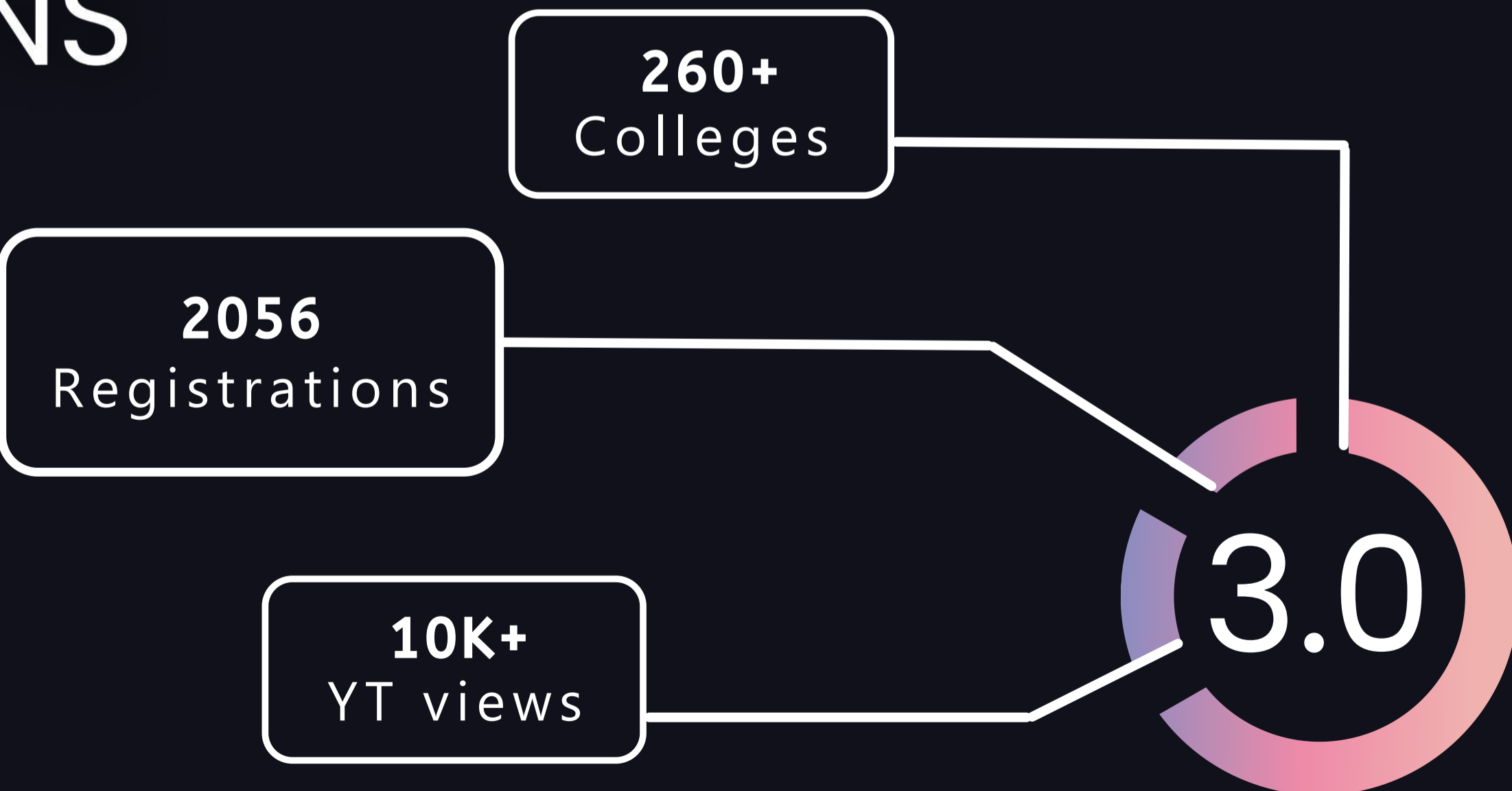


HOW FAR WE HAVE COME!





OUR PREVIOUS EDITIONS



WHY SPONSOR US?

01 hackCBS introduces you to huge audiences, corporations, firms and you gain relevant audience insights that help you produce leads more efficiently

02 Procure over 700 resumes, portfolios and GitHub profiles which are 100% verified

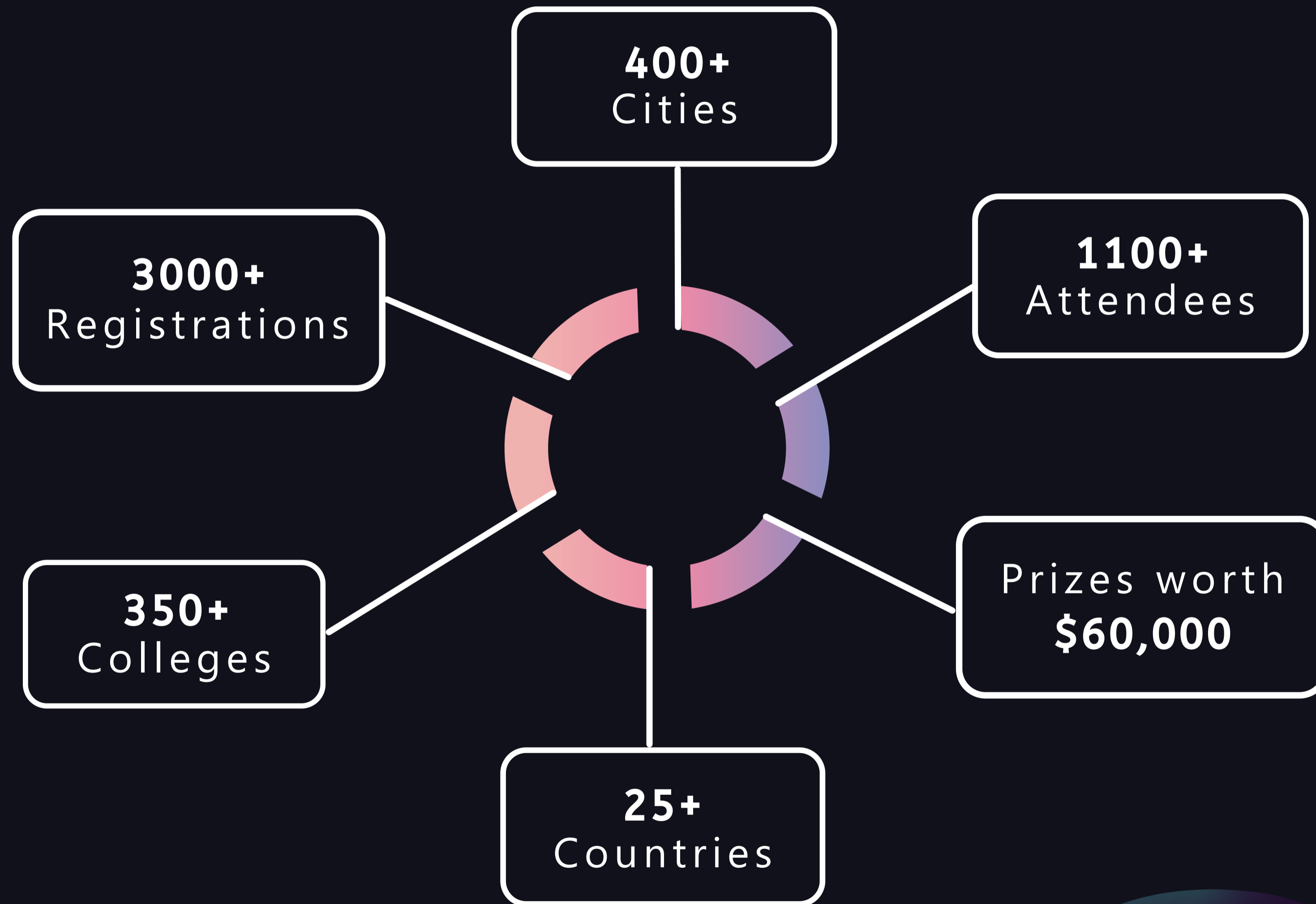
03 Linking to our event can help you gain long-term support and exposure on social media

04 Contributing to hackCBS will set you apart from other brands and change the consumer perception

05 Foster your brand with advertisements in 90 colleges of Delhi University and many more

06 Sponsoring this kind of a large-scale event run by students builds community goodwill

PROPOSED OUTREACH



BE A SPONSOR

Title Sponsor
\$ 3500

Associate
Sponsor
\$ 2500

Gold
Sponsor
\$ 1700

Silver
Sponsor
\$ 1200

Bronze
Sponsor
\$ 700

SPONSORSHIP BENEFITS

Deliverables	Title Sponsor	Associate Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Access to Participants' Resume/Profile	✓				
Slot in Opening Ceremony	✓				
Featured Problem Statements	✓	✓			
Workshops	✓	✓			
Judges and Mentors	✓	✓	✓		
Webinars	✓	✓	✓		
Logos on Posters	✓	✓	✓	✓	
Promotional Events	✓	✓	✓	✓	
Logos on Website	✓	✓	✓	✓	✓
Promotion through Social Media	✓	✓	✓	✓	✓
Custom Prizes	✓	✓	✓	✓	✓

PAST SPONSORS





CONTACT US



hackcbs.tech



sponsorship@hackcbs.tech



Rishabh Sharma
+91 8800455690

Shyaamal Tripathi
+91 8960043482